



GOLDEN RULE SERVICES PRESS RELEASE

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NATIONAL YOUTH HIV/AIDS AWARENESS DAY IS FEBRUARY 7

SACRAMENTO, CA — National Black HIV/AIDS Awareness Day (NBHAAD) is observed annually on February 7 to increase awareness, spark conversations, and highlight the work being done to reduce HIV in Black/African American communities in the United States and show support for people with HIV in these communities.

Black/African American gay, bisexual, and other men who reported male-to-male sexual contact (MSM) are more affected by HIV than any other group in the United States and dependent areas. Current studies show that MSM accounted for 26% (9,712) of the 37,968 new HIV diagnoses and 37% of new diagnoses among all gay and bisexual men.

For over 21 years, Golden Rule Services, a Ryan White funded organization, has successfully provided a variety of award-winning HIV and STD education, prevention, risk reduction and other important services. Our mission is to reduce health, education, employment and criminal justice disparities within diverse and underserved communities through the provision of culturally competent programs and resources. GRS supports the Getting To Zero Strategy: a plan that strives to achieve zero HIV infections, zero AIDS deaths and zero HIV/AIDS stigma.

We encourage everyone to come out and get educated, get tested, get involved, and get treated around HIV/AIDS at our offices at 4433 Florin Road Suite 860, Sacramento, CA 95823. Due to COVID-19, please schedule an appointment by calling 916-427-4653